

Call for application «Dummy Photobook»

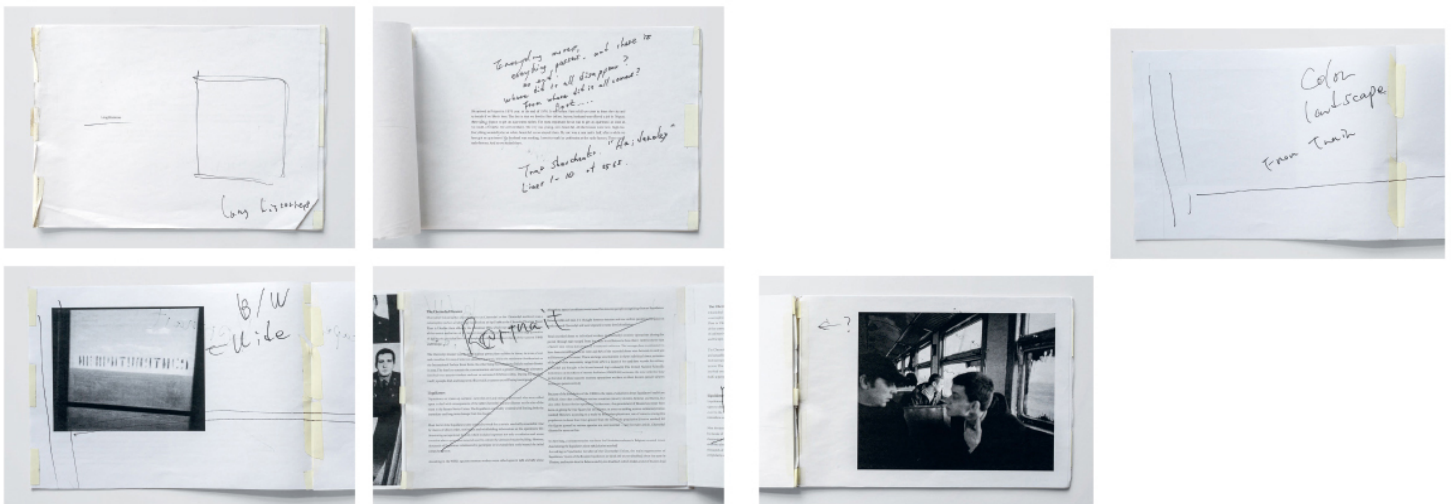
Workshop with Kazuma Obara
Zurich, 25 – 29 May 2020 (5 days)

Finding your own way of storytelling

A **photobook**, like every book, has a beginning and an end. It tells a story from the first to the last page. It has a book cover and can sometimes be found lying around openly. The photo book has a format and the pictures have a sequence. The photobook has a title and perhaps the pictures have a caption, but maybe not. The book is in your hand and its dimension is already the first reference to the story told in it.

Kazuma Obara is a Japanese photographer and makes handmade photo books. Keystone-SDA is pleased to announce this year's five-day workshop «**Dummy Photobook**» with Kazuma Obara.

The call for application is for photographers, but also for people who are working on a photo project and are looking for ideas about the procedure and the finalization of their photographic project and would like to tell their story in a photo book.



Long Histories, 29.7 x 21 cm, Dummy by Kazuma Obara

The participants will learn how to create a photo book in five days. In the workshop, the participants learn to develop their own project specifically for the presentation form of the printed photo book and will make a photobook, a dummy, by themselves. The realization of such a dummy implies a process that not only deals with the book format, the nature of the cover and the paper, but also the layout, the typography and the form of the binding. It is usually a process that helps to clarify the direction of the project and its storytelling.

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Tutor

Kazuma Obara (Japan, 1985) is a photographer based in Japan. In his projects Obara sets the focus on hidden victims of society. His work on the tsunami in Japan was published in the photo book «Reset Beyond Fukushima» by Lars Müller Publishers, Switzerland, 2012.

His engagement with the victims of the Second World War in Japan led to the handmade photo book «Silent History», which was shortlisted for the Paris Photo / Aperture Photobook Award in 2014. The book was also selected by TIME, Lens Culture, and by Telegraph as Best Photo Book 2014. Of this book, Kazuma Obara has produced 45 handmade copies. In 2015 Editorial RM, a Spanish editor, published the book in an edition of 1900 copies. The latter version was nominated several times in 2016 as Best Photo Book, such as Arles Photobook Author Award and Kassel Best Photobook.

The Japanese photographer published « 30 » in 2016. It deals with the Chernobyl disaster in 1986. The handmade edition of 86 copies contains the three titles «Exposure», «Everlasting» and «Newspaper».



Untitled, 28.7 x 19 cm, Dummy by Kazuma Obara

Kazuma Obara studied photojournalism and documentary photography at the London College of Communication in 2015. Through his exploration of nuclear issues in Japan, he also dealt with the victims of the nuclear disaster of 1986 in Chernobyl. His work «Exposure», realized on location in the Ukraine, which he published as a handmade artist's book in 2016, was awarded World Press Photo 2016 (1st prize category «Portraits of People»). Editorial RM has published this book in 2018 as a trade edition.

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Details

Location	Keystone-SDA, Grubenstrasse 45, 8045 Zürich
Dates	25 – 29 May 2020 (5 days)
Application deadline	April 14, 2020
Workshop fee	CHF 1'250.- (incl. VAT) Does not include travel costs, accommodation, meals.
Number of participants	8
Language	English
Registration / Information	workshops@keystone-sda.ch

Cancellation of a registration (withdrawal) is possible free of charge up to 3 weeks before the beginning of the workshop. In case of a later cancellation, up to 2 weeks before the beginning of the workshop, a cancellation fee of 50% of the workshop costs will be retained. If you cancel later or not at all, you will be charged the full workshop fee. Unless you arrange a substitute participant.



Everlasting, 23.8 x 19 cm, Dummy by Kazuma Obara

Material	Participants will be informed in advance about the tools necessary for the workshop (computer, cutter, etc.).
Requirements	The workshop is aimed at photographers who are working on a photo project or have already finished it and want to produce their own photo book. Other photography enthusiasts are equally welcome to apply. Knowledge of the Adobe InDesign program would be an advantage. The workshop will be held in English.
Certificate	At the end of the workshop participants will receive a certificate of attendance.

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Application

To apply please send a PDF-document to workshops@keystone-sda.ch by **Tuesday, April 14, 2020**.
The PDF should not exceed 6MB, be written in English and include:

Name

Address

Email

Phone

Background

CV listing education and training as a photographer.

Motivation

Brief motivation letter explaining why you would like to participate in the workshop.

Photo Book Project

Portfolio with a sequence of 8-12 images from a reportage or a series.



exposure, 14.8 x 21 cm, Dummy by Kazuma Obara

For any questions and for further information please contact us at workshops@keystone-sda.ch, please memo «Dummy Photobook».

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Program

Monday, 25 May 2020, Day 1

- Part 1: Lecture Kazuma Obara speaks about his work and explains what brought him to produce handmade books.
- Part 2: Discussion Presentation and discussion of the participant's projects.

Tuesday, 26 May 2020, Day 2

- Part 1: Concept Participants edit their first own project.
- Part 2: Realisation Production of a first dummy using folded A4 paper and adhesive tape. The story is given a beginning and an end.
- Part 3: Layout The layout is implemented in Adobe InDesign. Production of a second dummy. Review of the arranged order and the storytelling.

Wednesday/ Thursday, 27 / 28 May 2020, Day 3 and 4

- Part 1: Fundament Basics for the production of a handmade book.
- Part 2: Storytelling Re-edit the content and think about paper, cover and format.
- Part 3: Book Production of a third dummy.

Friday, 29 May 2020, Day 5

- Part 1: Book Completion of the final dummy.
- Part 2: Presentation In the afternoon, the participants of the workshop «Dummy Photobook» will present their final handmade photo book to invited guests.

For any questions and for further information please contact us at workshops@keystone-sda.ch, please memo «**Dummy Photobook**».